



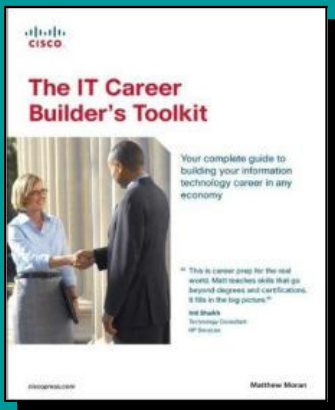
# Matthew Moran

## Keynote Speaker, Seminar Leader, and Author

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Matthew Moran is a business coach/trainer, author, and expert in "Smart Technology Solutions for Business"

His book, **The IT Career Builder's Toolkit: Your Complete Guide To Building Your Information Technology Career in Any Economy** (Cisco Press - a Cisco Systems, Pearson imprint) is used by colleges, universities, and businesses worldwide; even outside the IT industry, as a professional development guide.



Moran has authored numerous articles on business & technology in publications such as The Wall Street Journal, Windows Pro Magazine, informit.com, and many others.

If you are looking for an impactful speaker who leaves a lasting, positive impression with your organization, **look no further!**

### Presentation Titles & Topics

- The Value-added Technologist/The Value-added Employee
- Throw Away The Box: The TAO of Innovation & Creativity
- Don't Waste Your Time: The Ugly Truth About Social Media
- Google-ize Your Business: Free Tools For Team Collaboration
- Online Presence: The What, Why, & How of Blogging & Social Media
- Concept Over Process: The Business-Savvy IT Professional



### Testimonials

*"A great combination of information and entertainment!"*

Natalie Anderson, Publisher - Pearson/Prentice Hall

*"Matt combined Silicon-Valley Knowledge with a Jimmy Buffett Attitude!"*

- Bob Groom - Phoenix iSeries Users Group

*"If you need a speaker, book him!!! You will score big!!"*

Sash Dahr, President - Phoenix Project Management Institute

*"Matt Moran is one of those rare people who fully grasps both the art and science of business operations, marketing and technology... a marketing genius and an IT junkie. Matt has done an amazing job for Brilliant Products International in helping us achieve our goals."*

Kathleen Tomes, Founder/President - Brilliant Baby Products

### Speaking Engagements

McDonalds, Pearson/Prentice Hall, University of Phoenix, Arizona State University, Senator Byron Dorgan's Great Plains Technology Conference, Cisco, Valley Area New Technology Group, PC Expo/TechxNY, and numerous other organizations...

**Articles, speaking samples, blog & video:**  
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